



BOARD OF SUPERVISORS  
COUNTY OF VENTURA

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800 SOUTH VICTORIA AVENUE, VENTURA, CALIFORNIA 93009

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October 20, 2015

Board of Supervisors  
County of Ventura  
800 South Victoria Avenue  
Ventura, CA 93009

**SUBJECT:** RECEIVE AND FILE A PRESENTATION BY THE WOMEN'S ECONOMIC  
ROUNDTABLE ON THE "WOMENTUM!" CONFERENCE

**RECOMMENDATION:**

Recommendation that the Board receive and file a presentation from the Women's Economic Roundtable (WER) and the Youth Advisory Council on the 2015 "Womentum!" Conference on October 24<sup>th</sup>, 2015.

Dear Board Members:

**DISCUSSION:**

In 2014, the Ventura County Board of Supervisors established the 10-member WER to link together existing women's organizations in Ventura County to further its mission of enhancing the economic status of women, coordinating efforts and sharing resources. Further, the Board tasked WER with providing a forum to promote financial literacy, address pay equity issues, educational opportunities and career advancement for women in Ventura County.

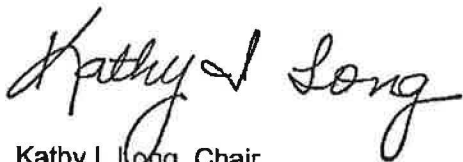
The first young women's conference, "**WOMENTUM!**: Empowering Young Women's Economic Success" will take place on Saturday, October 24 at California State University, Channel Islands. Young women between the ages of 15 and 25 are invited to attend the free, one-day event featuring panel discussions on a range of topics including self-acceptance/ confidence/esteem, social media: opportunities and pitfalls building a personal brand and educational pathways.

Since their chartering, WER has worked with the Board of Supervisors in forming the Young Women's Advisory Council (YWAC), which will co-host the upcoming forum.

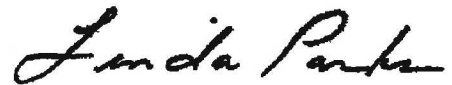
We look forward to young women in Ventura County being able to utilize this conference as a tool to enhance their economic well-being.

Please join us in welcoming Diane de Mailly, current Chair of WER, as well as members of the YWAC to the Board to give a presentation on the upcoming conference.

Sincerely,

Handwritten signature of Kathy I. Long in cursive script.

Kathy I. Long, Chair  
Supervisor Third District

Handwritten signature of Linda Parks in cursive script.

Linda Parks  
Supervisor Second District